

UNI Report To Transparency Task Force

April 5, 2013

Public/Open Records Requests

General Process

1. Follow Iowa Public Records Law, Chapter 22
2. Request sent to appropriate UNI department
3. Copies to: University Secretary, University Relations, University Counsel
4. Department determines an estimated cost
5. Office of Business Operations sends invoice to person requesting the information
6. Payment must be received before any work is done
7. Electronic search, redaction and delivery whenever possible
8. Fees
 - \$30 per hour (typically no charge for simple requests requiring less than one hour)
 - 25 cents per page for copies if more than 20 pages must be copied
 - \$75 per hour for records that must be extracted from computer databases

Public Records Requests

<http://www.uni.edu/publicrecords>



[Mobile](#) [Email](#) [MyUNiverse](#) [eLearning](#) [A-Z Index](#) [Calendar](#) [Directory](#) [Contact](#) [Employment](#) [Visit UNI](#)

 [Search](#)

Public Records Requests

The Iowa Public Records Law, **Chapter 22 of the Iowa Code**, establishes that most documents or records held by governmental agencies, including the University of Northern Iowa are public and subject to disclosure.

Certain exceptions apply for confidential records under section 22.7 of the Iowa Code. For example, certain records and information relating to students and personnel may be confidential and not disclosed.

The Office of University Relations at the University of Northern Iowa coordinates most of the media requests for public records, with the exception of athletics. You may request public records by email, phone, writing or in person.

- Please submit email requests to stacey.christensen@uni.edu.
- Call Stacey Christensen, public relations manager, 319-273-6728.
- Fax to 319-273-2888. Please include the words "Public Records Request" on your fax.
- Send written requests to Stacey Christensen, Office of University Relations, 125 East Bartlett, Cedar Falls, Iowa 50614-0392.
- Athletic-related requests can be directed to Greg Davies, assistant athletic director for business services, 319-273-7855 or gregory.davies@uni.edu.

The Iowa Code allows governmental bodies, such as UNI to charge a reasonable fee for expenses associated with retrieving, copying, and supervising the examination of public records.

Fees:

UNI fees are as follows:

- \$30 per hour for actual time spent retrieving and copying documents and/or for supervising the examination of public records. Typically there is no charge if the time spent on those tasks is less than one hour.
- 25 cents per page for copies if more than 20 pages must be copied to complete a request.
- \$75 per hour for records that must be extracted from computer databases.

As a general rule, UNI requires advance payment of the estimated fee. Checks may be made payable to the University of Northern Iowa.

Timely Response:

We will do our best to respond to requests within 10 business days.

Public/Open Records Requests

Key UNI Staff:

- Stacey Christensen, Public Relations Manager – coordination
- Tim McKenna, University Counsel – legal perspective
- Gary Shontz, Controller/Secretary/Treasurer – logging
- James O'Connor, Executive Director, University Relations – coordination

Public/Open Records Requests

- 145 records requests in fiscal 2012
- Popular topics
 - Athletics
 - Salaries
 - Contracts
 - Enrollment data

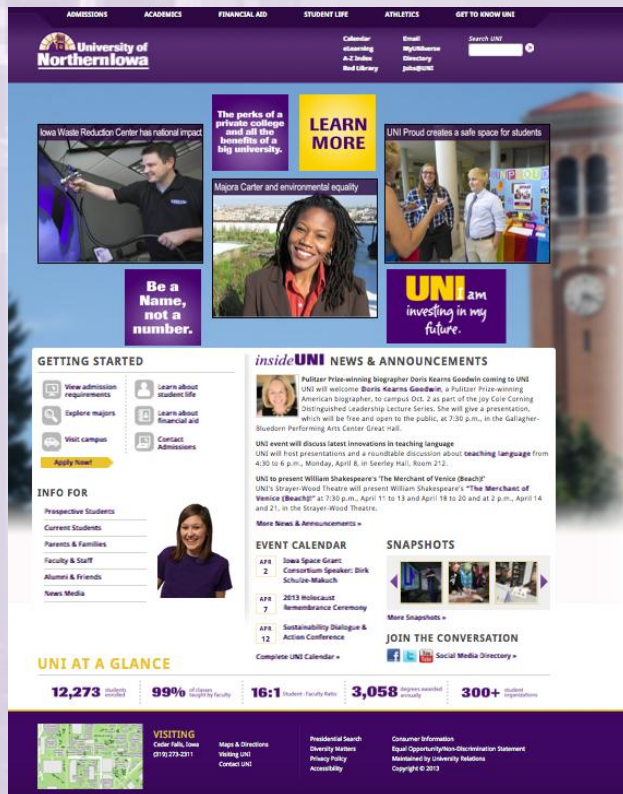
Access to UNI information

- UNI homepage – www.uni.edu
- Inside UNI (on UNI home page) – www.uni.edu/resources/inside-uni
- Get to Know UNI (on UNI home page) -- <http://uni.edu/resources/get-to-know-uni>
- UNI Fact Book – www.uni.edu/president/sites/default/files/10-11UNIFactBook.pdf
- College Portrait (Voluntary System of Accountability) – <http://www.collegeportraits.org/1A/UNI>
- Consumer information (from UNI home page) – <http://uni.edu/resources/consumer-info>
- Public Information—FERPA (Registrar) <http://www.uni.edu/registrar/faq/faculty-and-staff/ferpa>
- UNI newsroom – (from UNI home page) – <http://uni.edu/newsroom/>
- UNI Institutional Research site – <http://www.ir.uni.edu/dbWeb/>
- Social media – Facebook, Twitter, etc. (from UNI home page) – <http://uni.edu/social/>

What's happening at UNI?

- UNI home page/Inside UNI
- News releases: 352; 260 media pitches; 260 media inquiries
- Alumni e-newsletter/printed magazine
- Panther Parent
- College and department websites, newsletters, magazine – electronic and print
- Panther Caucus
- Social media
- President (media, speeches, etc.)
- UNI experts/speakers bureau

Examples of Web Pages



The screenshot shows the University of Northern Iowa's main website. The header includes navigation links for ADMISSIONS, ACADEMICS, FINANCIAL AID, STUDENT LIFE, ATHLETICS, and GET TO KNOW UNI. Below the header, there are several featured articles and sections. On the left, a section titled 'The perks of a private college and the benefits of a big university' features a photo of a student working on a car. In the center, a section titled 'Major Carter and environmental equality' features a photo of a woman. On the right, a section titled 'UNI Proud creates a safe space for students' features a photo of a group of students. Below these, there is a section titled 'GETTING STARTED' with links for 'View admission requirements', 'Explore majors', 'Visit campus', and 'Apply now'. To the right of this is a section titled 'insideUNI NEWS & ANNOUNCEMENTS' with a photo of a woman and text about a Pulitzer Prize-winning biographer. Below this is a section titled 'EVENT CALENDAR' with a list of events. To the right of this is a section titled 'SNAPSHOTS' with a photo of a group of students. Below this is a section titled 'JOIN THE CONVERSATION' with a link to the 'Social Media Directory'. At the bottom, there is a section titled 'UNI AT A GLANCE' with statistics: 12,273 students, 99% of classes taught by faculty, 16:1 student-faculty ratio, 3,058 degrees awarded annually, and 300+ student organizations. To the right of this is a section titled 'VISITING' with a map and contact information.



The screenshot shows the 'insideUNI' website. The header includes navigation links for 'Current Students', 'Faculty & Staff', and 'News Media'. Below the header, there is a section titled 'Contact Us' with links for 'About Inside UNI', 'Submission Guidelines', and 'Feature Story Archive'. To the right of this is a section titled 'UNI NEWS' with a photo of a group of students and text about 'Pride Week to be celebrated at UNI'. Below this is a section titled 'UNI to honor Holocaust victims' with text about the University of Northern Iowa's Center for Holocaust and Genocide Education. To the right of this is a section titled 'Iowa public universities increase access to higher education' with text about the Iowa College Access Network (ICAN). Below this is a section titled 'UNI professor awarded Council on Foreign Relations Fellowship' with text about Lindsay Cohn. To the right of this is a section titled 'All Headlines' with a link to 'PANTHER ATHLETICS'. At the bottom, there is a section titled 'UNI CALENDAR' with a list of events and a section titled 'ANNOUNCEMENTS' with text about the 'Pulitzer Prize-winning biographer Doris Kearns Goodwin coming to UNI'.

Examples of Web Pages

Get to Know UNI



Info For:

Prospective Students
Transfer Students
Current Students
Parents & Families
Faculty & Staff
Alumni & Friends
News Media

UNI Apparel and Souvenirs

University Book & Supply
UNI Alumni Association
UNI Licensing/Trademark
Information



WHO WE ARE

Welcome to UNI, where you'll have the advantages of a large university on a smaller, friendly campus.

- History/Traditions
- National Rankings and Honors
- Office of the President
- Strategic Plan
- Organizational Chart
- Administrative Departments
- Board of Regents, State of Iowa

Apply

APPLY TO UNI



GETTING HERE

We can't wait to welcome you to UNI! A warm Panther greeting awaits you.

- Visit Campus
- Campus Map
- Cedar Falls/Waterloo Info

inside UNI

INSIDE UNI



STUDENT LIFE

UNI students enjoy a friendly campus featuring 300+ clubs and organizations, a variety of campus living options, award-winning dining, NCAA Division I athletics, intramural sports, the arts and much more...

- Student Involvement Center
- Panther Athletics
- The Arts
- Recreation



ACADEMICS

The world is
your campus.



Where will
you go?

Learn more about
studying abroad >>>

GET INVOLVED!

300+
Student Organizations

Learn More >>>

ADMISSIONS

ACADEMICS

FINANCIAL AID

STUDENT LIFE

ATHLETICS

GET TO KNOW UNI

Calendar

Learning

A-Z Index

Red Library

Email

MyNorthernIowa

Directory

Jobs@UNI

Search UNI

Prospective Students

Teaching majors at UNI receive valuable, real-world practice through both field experiences and student teaching opportunities.

Admissions for:

Freshmen

Transfer Students

International Students

Multicultural Students

Graduate Students

Veterans

Distance Education

Additional Resources

College Portrait

Consumer Information

The Perfect Fit FOR YOU!

VISIT, EXPERIENCE & SEE FOR YOURSELF!

CHECK OUT PANTHER PEEK VISIT DAYS >>>

ACADEMICS

Nationally recognized for excellence in education, UNI has 90+ majors designed with student success in mind. Learn more...

STUDENT LIFE

UNI students enjoy a friendly campus featuring 300+ clubs and organizations, a variety of campus living options, award-winning dining, NCAA Division I athletics, intramural sports and the arts. Learn more...

TUITION & FINANCIAL AID

Consistently ranked among the country's "best buys" in higher education, UNI wants to help make your education affordable. UNI recently received national recognition for taking steps to help students lower their debt. Learn more...

Apply

APPLY TO UNI

Graduating from high school? Ready to transfer? Apply today and start planning your future! Learn more...

DANCE HALL

IN THEIR WORDS

Don't just take our word for it, hear from students why UNI is perfect for you! Learn more...

PEOPLE YOU SHOULD KNOW

Discover the stories behind the faces. Learn more...

VISITING

Cedar Falls, Iowa

(515) 279-2211

Maps & Directions

Visiting UNI

Contact UNI

Presidential Search

Diversity Matters

Privacy Policy

Accessibility


Consumer Information

Equal Opportunity/Non-Discrimination Statement

Maintained by University Relations


Copyright © 2013

Examples of Web Pages



2010-2011 Fact Book

Office of Institutional Research




The University of Northern Iowa provides transformative learning experiences that inspire students to embrace challenge, engage in critical inquiry and creative thought, and contribute to society.

UNIVERSITY OF NORTHERN IOWA COLLEGE PORTRAIT

University of Northern Iowa
1227 West 25th Street Cedar Falls, IA 50614
(319) 273-2381

Portrait Home Compare Contact

UNIVERSITY OF NORTHERN IOWA

 The University of Northern Iowa provides a high-quality and diverse educational experience, purposefully guiding students to find and develop their strengths and prepare them for success after college. Building on its historic excellence in teacher education, UNI has developed outstanding programs in business, humanities, arts, sciences and social and behavioral sciences. Advanced degrees are available in many programs. UNI enjoys national recognition for its high educational standards. U.S. News & World Report has ranked UNI in the top three Midwest public universities for the past 14 years. UNI's size – just over 12,000 students – allows it to offer the faculty, facilities and academic choices of a large university, while retaining a friendly, small-college atmosphere on a compact, park-like campus. For more information, see www.uni.edu or call us at 800-772-2037.

Admissions

Academics

Financial Aid

Advising and Careers

Student Life


Diversity Matters

Living on Campus

Studying at UNI

About Cedar Valley

LIVING IN THE UNI COMMUNITY

 Students will find a wide variety of activities on campus and within the Cedar Falls/Moscow community. Catch a Broadway show at the Gallagher-Baudman Performing Arts Center, attend a lecture by a nationally recognized speaker, conquer the indoor rock climbing wall at the Recreational Center or cheer on the Division I Panthers. The surrounding communities offer live music, comedy clubs, waterparks, great restaurants, shopping, coffee shops, parks and more than 80 miles of bike trails. You can also catch an exciting minor league hockey match or baseball game. There's always something interesting to do.

Share

Facebook

Twitter

LinkedIn

YouTube

University of Northern Iowa Contact UNI Contact the VSA and Conditions for Use More VSA Information PDF Reader Accessibility Terms

Examples of Web Pages

ADMISSIONS


ACADEMICS

FINANCIAL AID

STUDENT LIFE

ATHLETICS

GET TO KNOW UNI



Calendar
eLearning
A-Z Index
Red Library

Email
MyUNIverse
Directory
Jobs@UNI

Search UNI

Consumer Information

The University of Northern Iowa is committed to providing clear and easy access to consumer information that it is required by law to make available. Paper copies of any of the information provided here are available **upon request**.

- General public
- Current students and families
- Prospective student and families
- Current and prospective employees


• See list of **all consumer information** topics in alphabetical order

In addition to the rights and responsibilities described in these notices, students and employees are responsible (as pertains to each) for knowing and complying with current requirements and procedures at the departmental, college and University levels including those described in the University's **Policies and Procedures Manual, Student Handbook, Undergraduate Catalog, Graduate Catalog** and **Department of Residence Contract Terms and Conditions**.

Additional required disclosures are provided as needed through other means: for victims of crime by the **Department of Public Safety**, for certain financial aid recipients by the **Office of Student Financial Aid**, and for prospective student athletes and their parents by the **Department of Intercollegiate Athletics**.

Consumer Information

- Consumer Info Home
- General Public
- Current Students
- Prospective Students
- Prospective Employees




VISITING
Cedar Falls, Iowa
(319) 273-2311

Maps & Directions
Visiting UNI
Contact UNI

Presidential Search
Diversity Matters
Privacy Policy
Accessibility

Consumer Information
Equal Opportunity/Non-Discrimination Statement
Maintained by University Relations
Copyright © 2013




E-Mail | MyUNIverse | eLearning | A-Z Index | Calendar | Contact | Employment | Visit UNI

Search: [UNI Web](#) [Directory](#)

Office of the Registrar

STUDENTS ▾ FACULTY & STAFF ▾ ALUMNI ▾ PARENTS ▾ VISITORS ▾ CALENDARS ▾ TUITION & FEES ▾ REPORTS ▾

About Us | Contact | FAQ



Students

Notification of Rights Under FERPA

The Family Educational Rights and Privacy Act (FERPA) Affords Students Certain Rights with Respect to Their Education Records. These Rights Include:

- The right to inspect and review your education records within 45 days of the day the University receives a request for access.
- The right to request the amendment of education records that you believe are inaccurate, misleading, or otherwise in violation of your privacy rights under FERPA.
- The right to provide written consent before the University discloses personally identifiable information from your education records, except to the extent that FERPA authorizes disclosure without consent.
- The right to file a complaint with the U.S. Department of Education concerning alleged failures by the University to comply with the requirements of FERPA. The name and address of the Office that administers FERPA is:

**Family Policy Compliance Office
U.S. Department of Education
400 Maryland Avenue, SW
Washington, DC 20202-5901**

The Right to Inspect and Review Education Records
A student should submit to the Registrar, Dean, Department Head, or other appropriate official, a written request that identifies the record(s) the student wishes to inspect. The University official will make arrangements for access and notify the student of the time and place where the records may be inspected. If the records are not maintained by the University official to whom the request was submitted, that official shall advise the student of the correct official to whom the request should be addressed.

Graduation Checklist

- Apply to Graduate
- Commencement RSVP
- Tell Family and Friends
- Purchase Cap and Gown
- Diploma Information
- Arrive

Quick Links

- Registration
- Schedule of Classes
- Closed Class Approvals
- Graduation & Commencement
- Forms
- Transcript Request
- Academic Catalog
- Consumer Information
- Equal Opportunity

Examples of Web Pages

UNIVERSITY OF NORTHERN IOWA NEWSROOM

[Home](#) | [Faculty/Staff Experts](#) | [Education Experts](#) | [Political/Election Experts](#)

CONTACTS


Welcome to UNI's newsroom, the official site for university news, story leads and resources for media.

For more information on news releases, media events, photos of news events, newsmakers or video clips, contact one of the Media Relations staff listed below at 319-273-6728.

Stacey Christensen
Public Relations Manager

Lindsay Cunningham
Communications Specialist

Liz Conklin
Content Coordinator



UNI student learns from experiences

Darin Adams wants to be able to walk away from a place and say he left it better than when he arrived. He's currently working on leaving UNI a better place.

CALENDAR OF EVENTS

APR 1 "White Rose" A Traveling Exhibit

APR 1 Annual Juried Student Art Exhibition

APR 1 UNI Proud's Annual Pride Week

APR 1 Download gratis aman dan cepat di jalantikus.com

APR 1 CROW Forum: Outstanding Graduate Research Paper Award

Full Calendar of Events

STORY TIPS

UNI students borrowing less

Breaking away from national trends in student borrowing, UNI's average student loan indebtedness decreased by 7.6 percent within the past academic year. UNI contact: Tim Bakula, financial aid, 319-273-2722 or tim.bakula@uni.edu.

Traditional practice of Lent from a Catholic perspective

The Pope is retiring, what happens next? The season of Lent is here -- learn more about the traditional practices from a Catholic perspective. UNI contact: Charlotte Wells, associate professor in history, 319-273-2925, charlotte.wells@uni.edu.

MEDIA RESOURCES

Get to Know UNI
Photo/Image Directory
Current News Photos
Key UNI Administration/Faculty

SEARCH NEWS BY KEYWORD

SEARCH NEWS BY DATE


From:

And

SEARCH NEWS BY COLLEGE OR DEPARTMENT

SEARCH NEWS BY TOPIC

Topic:



Office of Institutional Research

[Facts](#) | [IPEDS](#) | [Reports](#) | [Surveys](#) | [UNI Strategic Plan](#) | [Archives](#) | [Resources](#) | [UNI-IR.NET \(UNI Users\)](#) |

Quick Facts

Fall 2012 Enrollment

Total: 12,273

Undergraduate: 10,655
Graduate: 1,618
IA Residents: 11,095
Full-Time: 10,361
Female: 7,149
Minority: 989
International: 454
Live on Campus: 5,859

HOME

Welcome to the Office of Institutional Research Web Page.

MISSION STATEMENT

The primary mission of the Office of Institutional Research is to provide decision-support to senior administrators at the University of Northern Iowa. In an effort to accomplish its goals, the services of the Office of Institutional Research include the following:

Provide leadership in the implementation of an information system that enables monitoring of performance indicators, targets, and data trends as they relate to the UNI strategic plan.

Coordinate the preparation of annual and special reports to the Board of Regents, respond to requests from external constituents for information and surveys as appropriate, and design information systems to facilitate such reports.




Direct the development of widely accessible information to support decision making at all levels.

MOST POPULAR FILES

1. [Student Profile '10](#)
2. [UNI Budgeted Salaries 11-12](#)
3. [Factbook 10-11](#)
4. [Common Data Set '12](#)
5. [Report of the Registrar 10-11](#)


LATEST ADDITIONS

1. [Common Data Set '12](#)
2. [Financial Aid '12](#)
3. [12 Month Enrollment '12](#)
4. [Institutional Characteristics '12](#)
5. [Completions '12](#)



College Portrait™ | Diversity Matters | Sustainability | Consumer Information | HLC Accreditation | Strategic Planning Process | Privacy

Examples of Web Pages



[Mobile](#)
[Email](#)
[MyUNIverse](#)
[eLearning](#)
[A-Z Index](#)
[Calendar](#)
[Directory](#)
[Contact](#)
[Employment](#)
[Visit UNI](#)


Social Media @ UNI

Connect with UNI departments and organizations through Facebook, Twitter, YouTube and LinkedIn. From Panther athletics to Gallagher-Bluedorn, admissions to academic advising, you'll stay connected, entertained and informed.

Want to add your group to UNI's social media list? Need to make changes to your current listing? Visit the [Add/Change Request Form](#).

University-Wide	Facebook	Twitter	YouTube	LinkedIn
Admissions				
Alumni Association				
Gallagher Bluedorn Performing Arts Center				
International Admissions				
Legislative Updates				
Mascots - TC and TK				
Northern Iowa Student Government				
Northern Iowan				
Rod Library				
UNI Wellness and Recreation Center				
University of Northern Iowa				

Academic Colleges/Departments	Facebook	Twitter	YouTube	LinkedIn
Art				
Biology				
COE Ed Tech and Design				



Art
Roy Behrens, professor, UNI Department of Art
Poetry of Sight
 Vision, design and invention
Camouflage
 Art, design and camouflage

Business
IASourceLink
 Business help managed by the UNI Regional Business Center.
Dale Cyphert, associate professor, UNI Department of Management
UNI Professional Readiness Program
 Professionalism, career management tips
UNI Strategic Marketing Services
 Marketplace intelligence, informed managers, wise decisions
Daniel Power, professor, UNI Department of Management
Planning Skills, B-Eye Network
 Decision Support Strategy, DSS analysis and design, database issues

Teaching
Leigh Zeltz, associate professor, College of Education Curriculum & Instruction
Dr. Z Reflects
 Educational technology, K-12 technology instruction
UNI Teacher Quality Partnership Blogs
 Highly effective teaching, integrated technology platforms, enhancing teacher preparation programs |
TQP iPad Blog
TQP Resource Spotlight Blog
TQP News Blog
Technology Tips

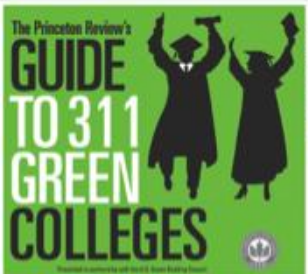
Technology
Eugene Wallingford, dept. head and assoc. professor, UNI Dept. of Computer Science
Knowing and Doing
 Computer science, teaching, learning and software development
Eric Lukens, IT security & risk assess analyst, ITS-Network Services
Sneku's Blog
 Computer security, software programs
Chris Conklin, systems administrator, ITS-Network Services

May 2011
 [UNI Alumni](#)
[Upcoming Events](#)
[Update Your Information](#)
[Join Today!](#)

UNI Alumni Calendar

Month	Date	Event	Location
June	2	Principal Golf Charity Classic University Day	West Des Moines
July	17	Chicago Alumni Social and Cubs Game	Chicago, IL
	29	Panther Day on RAGBRAI®	Grinnell-Coralville

UNI Featured in "The Princeton Review's Guide to 311 Green Colleges"



The University of Northern Iowa is one of the most environmentally responsible colleges in the U.S.A. and Canada, according to [The Princeton Review](#). Northern Iowa joins the ranks of outstanding universities and colleges nationwide that are leading the "green" movement through their own special programs and initiatives. [Find out how schools are scored.](#)

New UNI Campus Apartments to be called Panther Village

The University of Northern Iowa has identified the need for additional housing on campus to accommodate junior and senior students and is in the process of constructing an apartment complex that will eventually house approximately 800 students.

The Department of Residence is creating a campus community that retains the convenience of living on campus, delivers the social and academic support students want and provides a level of independence that junior and senior students are seeking. The project fulfills an educational mission to retain students on campus where they are more likely to earn better grades and more likely to graduate.

Examples of Web Pages

January 2013 Panther Parent



Panther Parent is UNI's e-newsletter for parents and guardians. Panther Parent is sent three times per semester and features university events, deadlines and tips from the UNI Parents Association.

NEWS

UNI recognized by Military Advanced Education

UNI has been selected as a **Military-Friendly University** in Military Advanced Education's (MAE) 2013 Guide to Military Friendly Colleges & Universities. The guide provides potential students with information about institutions that go out of their way to implement military-friendly policies in support of men and women in uniform.

UNI named one of top producers of U.S. Fulbright scholars

The University of Northern Iowa has been named by The Chronicle of Higher Education one of the top producers of Fulbright Scholars in the U.S. after three UNI professors were awarded Fulbright Scholarship grants for their research projects abroad.

Read more: <http://uni.edu/newsroom/uni-named-one-of-the-top-producers-of-us-fulbright-scholars#ixzz2I4n4XbUp>

UNI named to Kiplinger's top 100 'Best-Value Public Colleges'

UNI has been ranked among the nation's top "100 Best Values in Public Colleges" by Kiplinger's Personal Finance magazine for 2013. The ranking cites four-year schools that combine outstanding education with economic value. UNI placed in the top 100 for its high four-year graduation rate, low average student debt at graduation, abundant financial aid, a low sticker price and overall great value. Read more: <http://uni.edu/newsroom/uni-named-to-list-of-nations-top-100-best-value-public-college-by-kiplingers-personal-finance-magazi#ixzz2I4nWWZDE>

Presidential search committee begins interview process

The UNI Presidential Search and Screen Committee will bring three candidates to campus. For information about the candidates, visit the **presidential search website**. The committee's final recommendations are expected to be provided to the Board of Regents, State of Iowa in mid-February.

UNI unveils new website

UNI's new enhanced **website** is live. You'll find a new **parent's page**, too. UNI also has unveiled a brand new communication platform called Inside UNI, linked off of UNI's home page. The purpose of Inside UNI is to provide more opportunities to tell the stories of faculty, staff and students and share current news and relevant campus announcements.

Spring Commencement details

Dates, times and locations for spring Commencement have been finalized. Visit the **registrar's website** for details.

UNI graduates fare well in today's economy

UNI's Career Services office collects data on recent grads as well as current students. Nearly 84 percent of last year's graduates secured jobs or were continuing their education upon graduation, according to the 2011 Career Services Graduate Report.

Read more: <http://www.uni.edu/newsroom/uni-graduates-fare-well-in-todays-economy#ixzz2I5A26DgX>



PantherCaucus

University of Northern Iowa

Welcome to the Panther Caucus, a group of alumni, students and friends working to increase public and legislative support for the University of Northern Iowa. Periodic emails will be sent to Panther Caucus members about some of the great things happening at UNI. Sign up for the Panther Caucus mailings.

March 28, 2013

National recognition for UNI's chemistry students

UNI's Student Chapter of the American Chemical Society (ACS) received the Outstanding Chapter award for 2011-2012. The group was recognized in the November/December 2012 issue of *inChemistry Magazine* and will be honored during the ACS National Meeting in New Orleans next month.



To receive this award, chapters must either meet or exceed all of their goals. The UNI chapter co-hosted blood drives, presented chemistry magic shows to hundreds of families during UNI's Family Weekend, and hosted "Halloween House Day" for 1,000 elementary and high school students. About 45 UNI students and faculty performed a series of chemistry and physics demonstrations in theme rooms that included Pirate's Cove, Frankenstein's Lab, Devil's Den and the Witches Lair.

Along with volunteering and community outreach, the student group also demonstrated excellent chapter development, attended a variety of department seminar, hosted a series of social events and activities and conducted chapter meetings.

Upcoming Event:

African Culture Night
Friday, March 29, 7 to 11 p.m., Old Central Ballroom, Maucker Union
Enjoy food, music, dancing, poetry, an African fashion show and an overview of African cultures and backgrounds.

March 21, 2013

UNI named a finalist for 2013 Presidential Community Service Honor Roll

March 14, 2013

UNI students shatter fundraising goal at 2013 Dance Marathon

March 8, 2013

UNI receives \$15 million gift to transform teacher education

February 28, 2013

A tuition freeze would benefit UNI students

Examples of Web Pages

Home
UNI Today Archives

Current Issue UNIToday Archives Submit Class Notes Alumni Home

Archives



Winter 2010 Fall 2009 Spring 2009 Fall 2008
Winter 2008 Summer 2007 Winter 2007 Summer 2006
Winter 2006 Spring 2005 Winter 2005

The University of Northern Iowa Today magazine is issued three times a year. The fall issue is distributed to all alumni while the winter and spring issues are mailed to UNI Alumni Association members only.

Make sure to get YOUR copy of the magazine as well the dozens of UNIAA benefits by joining your Alumni Association today! Memberships start at \$35 annually. Go to www.unialum.org/membership to join or learn more.

Calendar Email eLearning MyUNIVERse A-Z Index Directory Rod Library Jobs@UNI

University of Northern Iowa *Office of the President*

Home Budget Good Ideas Priorities Contact University Council Speeches Resources Task Forces/Councils Biography Events

Welcome to the University of Northern Iowa

Thursday, February 14, 2013

From its inception as an orphanage over 136 years ago to a public training school for teachers, UNI has developed into a nationally recognized, comprehensive university with a diverse and vibrant campus community.

UNI's mission is to provide transformative learning experiences that inspire students to embrace challenge, engage in critical inquiry and creative thought and contribute to society. We do this by offering more than 90 undergraduate majors and 54 graduate majors to over 13,000 students from all over the world. We celebrate the proud distinctions of having the largest teacher education program in the state of Iowa and we're home to one of the nation's Best Business Schools, as named by the Princeton Review. No matter what your interests, UNI has something to offer.

I am honored to lead the University of Northern Iowa and invite you to get to know us better either through our website or by visiting our beautiful campus. However you come to know us, I am confident you will agree that UNI is a place of unlimited opportunities.

Ben Allen
President



First Lady
Michelle Obama



U.S. Secretary
of Education
Arne Duncan

Examples of Web Pages

UNIVERSITY OF NORTHERN IOWA NEWSROOM

[Home](#) [Faculty/Staff Experts](#) [Education Experts](#) [Political/Election Experts](#)

[Share / Save](#) [f](#) [t](#) [g+](#) [p](#)

CONTACTS

Welcome to UNI's newsroom, the official site for university news, story leads and resources for media.

For more information on news releases, media events, photos of news events, newsmakers or video clips, contact one of the Media Relations staff listed below at 319-273-6728.

Stacey Christensen
Public Relations Manager

Lindsay Cunningham
Communications Specialist

Liz Conklin
Content Coordinator

ELECTION RESOURCES

[Political/Election Resources](#)

[Political/Election Experts](#)

[Northern Iowa Student Government](#)

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Political/Election Experts

From presidential elections, to local politics, the supreme court and state policy, UNI's political science faculty provide expertise and perspectives on state, regional and national topics.

Donna Hoffman

interim department head and associate professor, political science

319-273-5916

319-266-3218 (cell)

donna.hoffman@uni.edu



Topics: American politics, Iowa Caucuses, American presidency, presidential-congressional relations, presidential rhetoric, campaigns and elections

Co-authored a book on how the State of the Union address works as a tool of presidential communication. The book's title is "Addressing the State of the Union: The Evolution and the Impact of the President's Big Speech."

Justin Holmes

assistant professor, political science

319-273-6305

319-830-0821 (cell)

justin.holmes@uni.edu



Topics: Political communication, public opinion, voting behavior, political advertising, political psychology, campaigns and elections, politics and the internet



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Business

Call, Click, or Chat: Free Business Assistance!

Business

Entrepreneurs in Iowa have long told us that finding help to start or expand their business is very difficult. From business intelligence and market research to connecting with service providers or their peers, entrepreneurs have asked for a simpler way to connect. With IASourceLink, a new collaboratively driven web portal, Iowa small business owners can access a variety of resources at no charge to help them start or grow their business. Included in this presentation is a tour of the IASourceLink site and an in-depth overview of our most popular service- the Iowa Business Concierge.

Time Savers, \$\$ Makers and Friend Creators: New Technology Tools

Business

This presentation covers technologies that you can put to work in your business now! These applications and tools will save you time, streamline your operations, and boost your bottom line. Also included is an overview of some of the best free Google applications on the market, and how you can leverage them to make web surfing, e-mail, website analytics, and internet monitoring easy!

Social Media Marketing for Iowa Business Owners

Business

In many ways, Facebook, Twitter, and LinkedIn have become as important as having a website for your online marketing efforts. Through these channels you can promote events, engage with customers, connect with new markets, become easier to find by search engines, and increase sales- even globally- all for free!

Retirement Planning

Business

A presentation explaining to younger employees the importance of planning for retirement.

Urban Neighborhood and Business Districts

Business

A presentation on the College Hill Partnership and how they are working to enhance economic development while also focusing on developing the residential area.

Some Perspectives on the Actuarial Adequacy of the Pension Benefit Guarantee Corporation

Business

The Pension Benefit Guarantee Corporation provides coverage protecting millions of Americans that are covered under defined pension benefit plans. Presently, PBGC is underfunded and will need to raise additional funds either through higher premiums or it's line of credit with the Treasury to shore up the shortfall. This presentation will explore what are the options to PBGC and the challenges in relation to current economic conditions.

Freddie Mac, Fannie Mae: Dangers of Using Derivatives in the Secondary Mortgage Markets

Business

Fannie Mae and Freddie Mac are quasi governmental institutions that were designed to serve the mortgage markets in order to improve housing affordability in the US. Over the past decade the indiscriminate use of financial derivatives greatly contributed to the downfall of these governmental units and the financial markets. This presentation explores what lessons should have been learned from the earlier S&L crisis and what needs to be done to prevent further problems with derivatives and financial institutions.

Global Networking

Business

Based on a presentation for the IATTO conference- discusses how innovations impact business relationships.



The background of the slide features a faded, light purple image of a clock tower, likely the Old Main building at the University of Northern Iowa. The tower has a clock face and arched windows. A thick, solid purple horizontal bar is positioned above the main text area.

UNI Report To Transparency Task Force

April 5, 2013